

Deep-set Eyes

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As the name suggests, deep-set eyes are eyes that are set deep into their sockets. The brow bone also extends out farther with this eye shape than with any other eye shape. The goal with deep-set eyes is to bring your eyes out and forward, while pushing your brow bone back, to make the eyes look more properly set on the face. The great thing about deep-set eyes is that they are much less likely to start to droop as you age.

Tips:

- A dark eyelid does not work for this eye shape. You want to highlight the eyelids of deep-set eyes as much as possible, to help bring them out. A dark lid pushes them farther back into the head.
- Darkening the crease is also unnecessary for this eye shape. God has given you a crease, so there's no need to emphasize it.
- There is no need to highlight the brow bone, because it is already prominent. Highlighting brings it forward even more, and we want it to recede.
- When you wear eyeliner, keep it as close to the lash line as possible (very thin). Thick eyeliner, especially on the upper lids, will work against you when you're trying to bring out the eyes.

Application:

Highlight shade:

Apply to the eyelid and into the crease. This helps pull the eye forward. Also apply your highlight shade to the inside corner of the lower lash line, to open up your eyes and make them appear larger and more youthful.



Midtone shade:

Apply your color right above the crease, not in the crease. Starting from the outside corner, bring it across the lid toward the inside corner just above the crease, blending it up onto the brow bone. Deepening the brow bone will visually push the brow bone away from us. Thus far, by highlighting the lid, we have brought it forward, and by deepening the brow bone, we have pushed it away from us, making the eye look more properly set on the face.

Now, apply your midtone along your lower lash line, starting from the outside corner and brushing across toward the inside corner. This helps start your definition and creates a better blend when you apply your contour shade and eyeliner.



Contour shade:

Apply contour from the outer corner of the upper lash line, then up onto the brow bone, once again to help make the area recede. Next, sweep the contour color underneath the lower lashes to define the lower lash line, starting from the outside corner and blending your way across.

