

Wide-Set

To determine whether or not you have wide-set eyes, measure the width of one eye. The space between your eyes should equal the width of one eye. If the space between your eyes is greater than one eye-width, your eyes are considered wide-set. Your goal is to create the illusion that they are set closer together (visually pushing them in).

Tips:

- To visually “push” your eyes closer together, you need to darken the inside hollows of your eye next to the bridge of your nose. Deepening the color in this area helps your eyes appear to be set closer together. To get the needed color depth, do not bring your contour color all the way in—just layer your midtone shade.
- Begin any dark-color application slightly in from the outer corner of your eye and blend your shadow up and in instead of outward, because blending it outward will “pull” the eyes wider apart, and your goal here is to “push” them closer together.

Application:

Highlight Shade:

Apply to your brow bone and eyelid.



Midtone Shade:

Starting from the outer corner of the crease, bring the color toward the inside corner of your eye, making sure to bring it up and in, not elongating it out. Make sure to apply a few extra layers to the inside corners, to deepen the color and help visually push the eyes closer together. Now apply your midtone along your lower lash line, starting from the outside corner and brushing across toward the inside corner. This helps start your definition and creates a better blend when you apply your contour shade and eyeliner.



Contour Shade:

Starting slightly in from the outer corner, brush it across the upper lash line and up into the crease of your eye. Also sweep it underneath the lower lash line, being careful not to extend the color beyond the outer edge of the eye.

