

Close-set Eyes

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The ideal space between your eyes should be approximately the width of one eye. If the space between your eyes is less than one eye-width, you have close-set eyes. Your goal is to create the illusion that your eyes are farther apart.

Tips:

- Keep the inside corners of your eyes and the areas closest to your nose as light as possible, to help visually push the eyes apart.
- Concentrate the darker shades on the outer corners of your eyes. Always elongate your darkest shadows, out to help pull the eyes apart.

Application:

Highlight shade:

Apply to your eyelid and brow bone. Also apply your highlight shade to the inside corner of the lower lash line. This helps to open up your eyes, making them appear larger and more youthful. *This step is imperative for close-set eyes, because it really helps visually push the eyes apart.





Midtone shade:

Starting at the outer corner of the crease, bring the color in toward the inside corner. With all other eye shapes we have applied our midtone shade from the outer corner of the crease to the inside corner; for close-set eyes, we will only bring it three-quarters of the way across because we do not want to deepen the inside corner of the lid. This visually pushes the eyes closer together.

We want to keep the area closest to the bridge of your nose as light as possible. Apply your midtone along your lower lash line, starting from the outside corner and brushing toward the inside corner. This helps to start your definition and create a better blend when you apply your contour shade and eyeliner.





Contour shade:

Sweep your contour shade across the base of the upper lash line and up into the outer area of the crease. You definitely want to elongate this shade to help pull the eyes apart. Confine it to the outer corners of the eyes—never bring it more than a third of the way in. Sweep it underneath the lower lash line for definition.

*Remember: Apply your highlight shade to the inside corners of the eye to help your eyes appear farther apart.



