

## Prominent Eyes

### **Prominent Eyes**

If your eyelids and eyes are full and tend to extend out from the face, you have prominent eyes. The goal here is to visually “push” the eye away from us and help the eye appear to recede into the face. We do this by creating a light-to-dark effect with the three eyeshadows, with the darkest shade applied closest to the lash line and fading as you go toward the brow. For prominent eyes, we are actually trying to make the eyes appear smaller: we want to minimize their fullness.

### **Tips:**

- Never highlight your eyelids—your eyes will appear even more prominent. Remember, everything we highlight is visually pulled forward.
- A deeper or contour shade across the entire eyelid helps to minimize the fullness and makes it appear to recede.
- With this eye shape, you can apply your eyeliner all the way around your eye with the same thickness and intensity, because we actually want to close the eye in slightly.

### **Application:**

*Highlight shade:*  
Apply to the brow bone only.



*Midtone shade:*

Start at the base of your upper lash line and bring the color up and over your entire lid, all the way up to your brow bone. Laying your brush first along your lash line and working your way upward gives you the highest concentration of color at the lash line.

Be sure to apply your midtone shade along your lower lash line, starting from the outside corner and brushing it across toward the inside corner. This helps start your definition and creates a better blend when you apply your contour shade and eyeliner.



*Contour shade:*

Again, start at the base of your lash line and bring the color all the way across the lid and up into the crease. Then sweep the contour color underneath the lower lash line to create definition and further help your eyes recede into your face.

