

Robert Jones Beauty Academy Class Schedule Apprentice Level

WEEK 1: Introduction to the Course - "Beginning to Beautiful"

"Beginning to Beautiful" is a full, 35-minute video showing a basic application from start to finish to give you a good overview of what lies ahead. Make sure you sit back, take notes, and then get ready to break it down even further in the coming videos.

WEEK 2: Getting Started - Part 1

This week you should focus on getting acquainted with all the tools of the trade. Watch Product Knowledge, The Words, and The Tools.

WEEK 3: Getting Started - Part 2

Color Theory has a week of its own because it has so much information in it that takes so much time to absorb. Watch the video and come up with the perfect colors for yourself...and then find some friends and do the same for them!

WEEK 4: Skin

Everyone wants beautiful, flawless, skin, but girls - let's face reality! Does anyone actually have "flawless" skin? Not hardly! But, rest-assured, your mentor (Robert Jones) is the master of creating the illusion of beautiful skin like no other! Here you will get some basic techniques for creating the flawless skin you (or your clients) are desiring.

There are quite a few videos to watch, but they aren't very long videos. Make sure you watch all the videos in the entire Skin section and perfect the techniques you learn in each video.

WEEK 5: Sculpting the Face

This week only has one video in it, but it is one of the most important techniques you will learn. The ability to highlight and contour correctly can truly transform the face. Once you have watched the video it is a good idea to practice, practice, and practice some more until next week!

WEEK 6: The Eyes Have It

This week will be a busy week for you! Make sure you watch all four video on basic application techniques for the eyes: brows, eyeliner, eyelashes, and basic eyeshadow. You may be wondering about all the other eye shapes? This course covers eye makeup techniques for the Basic Eye Shape. You will learn all about the other eye shapes in the Master Class.

WEEK 7: Getting Cheeky

This week is all about cheeks - the perfect blush and gorgeous bronzing. If you have ever seen anyone who has overdone their application in this area...you know how important it can be!

This week does not require a good deal amount of time to watch the video...but you can go back through some of the other course videos to refresh your knowledge and/or spend some time practicing.

WEEK 8: Lip Service

Lip service covers three basic areas of application for the lips: lip liner, lipstick, and lip gloss. As always, watch the videos, take notes, and get practicing!

WEEK 9: Looking Great with Less

All of us know someone (or maybe you are that someone) who likes to look beautiful, but doesn't want to wear very much makeup. This week you will learn how to create a natural makeup look that still covers all the essentials that need to be there!

WEEK 10: Fresh Face

You've just about made it to the end! This week's focus is on those bright, fresh faces that are just getting ready to start wearing makeup. This is important to know for all those mothers with daughters who are ready to start wearing a little bit of makeup...or for those beauty consultants and pro artists who would love to help their client's daughters stay looking bright, fun, and sheer!

You have two videos to watch: All About Cremes and Bright, Fun, and Sheer...and then you will have completed the entire Apprentice Level. Congratulations!