Robert Jones Beauty Academy
Working Like a Pro: Photo Submission Requirements

What You Need to Know Before You Start
You can use the same models and the same application for multiple photo submissions. For example, a basic eye shape application can also be used for a highlight/contour shot, a skin tone shot, and a finished look shot. That's four photos toward your submission requirements!

Here's an example of how it works:
1. Take a before shot of your basic eye model
2. Take a shot after you apply highlight/contour
3. If you are using a basic eye model with bronze/ebony skin tone, take a shot when you are finished with that look
4. If your finished look is glamorous (just an example), then you can also use the finished shot for the glamorous look.

Here's how the above submitted photos would look when submitting them to the Academy:

1. before-basic.jpg
2. after-basic.jpg
3. before-highlight-contour-bronze-ebony.jpg (same shot as the before-basic.jpg)
4. after-highlight-contour-bronze-ebony.jpg
5. before-bronze-ebony.jpg (same shot as the before-basic.jpg)
6. after-bronze-ebony.jpg
7. before-glamorous.jpg (same shot as the before-basic.jpg)
8. after-glamorous.jpg (same shot as the after-bronze-ebony.jpg)

It will really save you a lot of time and work if you understand how to do this and plan your applications and photos accordingly. Please contact customer support if you have any questions.

Getting Organized

Gather up all your photos and get them organized. This is a really big project and it will likely take you some time to get everything put together. Please use a camera that will allow Robert to see your work clearly. Your photos should never be below 1000px wide.

Keep in mind when you are creating your "Start Your Portfolio" looks that they should be on *multiple skin tones*. Also, do as professional a job as you can. Invest in a photographer at this point if you are able. When you are finished with all of these looks AND you have taken the time to find the right models ALL of these photos will become your professional portfolio!

Naming Conventions for Your Photos

Naming conventions need to follow the same format as the eye shape photos so Robert knows what he is looking at. Example: before-highlight-contour-ivory-beige.jpg, after-highlight-contour-ivory-beige.jpg. Please follow this example when naming all your photos or you may just need to rename them and re-submit. Thanks!

Photo Submission Requirements:

1. Video or extensive photos of your makeup kit
2. Before and after eye shape photos
3. Before and after skin tone photos
4. Start Your Portfolio looks

Makeup Kit Photos

Simply take a video or extensive photos of your makeup kit. Name the file - makeupkit.jpg. For more than one photos, use something like, makeupkit1.jpg, makeupkit2.jpg, makeupkit3.jpg, etc.

Before and After Eye Shape Photos
You should have a before and after of each of the seven eye shapes. Your application should be ON seven different eye shapes, so you will need to find models for all of them. Rename your photos with the right file name for the eye shape each photos represents. Here are the file names you will use:

- before-basic.jpg
- after-basic.jpg
- before-close-set.jpg
- after-close-set.jpg
- before-deep-set.jpg
- after-deep-set.jpg
- before-droopy.jpg
- after-droopy.jpg
- before-hooded.jpg
- after-hooded.jpg
- before-prominent.jpg
- after-prominent.jpg
- before-wide-set.jpg
- after-wide-set.jpg

Before and After Skin Tone Photos
You will need to submit the following:

- 2 before and afters of highlight/contour on ivory/beige
- 2 before and afters of highlight/contour on bronze/ebony
- 3 before and afters on bronze/ebony models
- 3 before and afters on hispanic models
- 1 before and after of a male model

Start Your Portfolio
You will need to submit the following (remember you must use multiple skin tones for these):

- 2 completely natural looks (think: skin care ads - no makeup, but makeup looks)
- 2 just plain glamorous
- 3 smoky eyes of varying degrees
- 2 Audrey eyes - make them look fabulous and pair with a perfect red or burgundy lip
- 3-5 editorial looks (be creative!)